



### #3 Campaign Canvas

No crowdfunding campaign will be successful without proper planning.

Use this to start planning the best campaign you can.

The Crowdfunding Canvas is where you can track & keep assets all in one place.

Allocate responsibilities, decide what promises to make and log all the things you are going to need for this journey.

LEARN HOW TO USE THIS SHEET,  
JOIN US ON ONE OF OUR  
CROWDFUNDING SPRINTS.

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**Pre**

**Post**

**Live**

**Pitch**

**Promise**

